

# Med Center Health 10K Classic | 38<sup>th</sup> Anniversary Sponsorship Confirmation

YES! You can count on our support of this year's race on **October 21, 2017!**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Levels | Please Indicate Your Level of Support:

_____	Principal Sponsor	\$10,000
_____	Chip Timing Sponsor	\$7,500
_____	Corporate Sponsor	\$5,000
_____	Media Sponsor	\$5,000
_____	Pasta Party Sponsor	\$5,000
_____	Supporting Sponsor	\$3,000
_____	Volunteer T-Shirt Sponsor	\$2,500
_____	Children's Classic Sponsor	\$2,000
_____	Senior Grand Masters Sponsor	\$2,000
_____	Grand Masters Sponsor	\$2,000
_____	Masters Sponsor	\$2,000
_____	Wheelchair Division Sponsor	\$1,500
_____	First Finishers Sponsor	\$1,000
_____	Water Station Sponsor	\$500
_____	Entertainment Sponsor	\$500

Use the same logo as last year (circle one): **YES**                      **NO**

If using different logo, email new logo to: [noalmi@chc.net](mailto:noalmi@chc.net)

T-Shirt size (circle one):                      **S**      **M**      **L**      **XL**      **XXL**

**\*\*\*Please complete form and return by: July 10, 2017\*\*\***

### Payment methods:

- \_\_\_\_\_ Payment enclosed
- \_\_\_\_\_ Invoice now for total amount
- \_\_\_\_\_ Call to set up a payment schedule

### In-Kind Sponsors Only:

- \_\_\_\_\_ Call to schedule advertising and/or services being provided

### Please return to:

Med Center Health 10K Classic  
P. O. Box 1175  
Bowling Green, KY 42102-1175  
Phone: (270) 796-2141  
Fax: (270) 745-0683

# Med Center Health 10K Classic | 38th Anniversary Sponsorship Confirmation

## **Principal Sponsor Benefits (\$10,000):**

- Industry Exclusivity
- Logo on Official Race Brochures
- Full-page ad in Official Race Magazine
- Logo on Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Health and Fitness Expo Booth
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

## **Chip Timing Sponsor Benefits (\$7,500):**

- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Logo on Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Health and Fitness Expo Booth
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

## **Corporate Sponsor Benefits (\$5,000):**

- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

# Med Center Health 10K Classic | 38th Anniversary Sponsorship Confirmation

## **Pasta Party Sponsor Benefits (\$5,000):**

- Exclusive pasta party sponsor title: The *(sponsor)* Pasta Party
- Product and/or Information Placement during Pasta Party
- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

## **Media Sponsor Benefits (\$5,000):**

- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **Supporting Sponsor Benefits (\$3,000):**

- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (5)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **Volunteer T-Shirt Sponsor Benefits (\$2,500):**

- Logo exclusively on Volunteer t-shirts
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

# Med Center Health 10K Classic | 38th Anniversary Sponsorship Confirmation

## **Senior Grand Master's (60 +) (Sponsor Benefits (\$2,000):**

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **Grand Master's (50 +) Sponsor Benefits (\$2,000):**

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **Master's (40 +) Sponsor Benefits (\$2,000):**

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **First Warren Co. Finishers Sponsor Benefits (\$1,000):**

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (2)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

## **Water Station Sponsor Benefits (\$500):**

- Logo on 8 foot banner at Water Station
- Logo in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Logo

## **Entertainment Sponsor Benefits (\$500):**

- Logo in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Logo
- Periodic sponsor recognition announcement on race day

# Med Center Health 10K Classic | 38th Anniversary Sponsorship Confirmation

## **Wheelchair Division Sponsor Benefits (\$1,500):**

- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Right to use 10K Official Logo

## **Children's Classic Division Sponsor Benefits (\$2,000):**

- Exclusive Children's Classic t-shirts with logo on back
- Exclusive signage on Children's Classic banner
- ¼- page ad in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Children's Classic Logo