

Med Center Health 10K Classic | 39th Anniversary Sponsorship Confirmation

YES! You can count on our support of this year's race on **October 13, 2018!**

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels | Please Indicate Your Level of Support:

_____	Principal Sponsor	\$10,000
_____	Chip Timing Sponsor	\$7,500
_____	Corporate Sponsor	\$5,000
_____	Media Sponsor	\$5,000
_____	Pasta Party Sponsor	\$5,000
_____	Supporting Sponsor	\$3,000
_____	Volunteer T-Shirt Sponsor	\$2,500
_____	Children's Classic Sponsor	\$2,000
_____	Senior Grand Masters Sponsor	\$2,000
_____	Grand Masters Sponsor	\$2,000
_____	Masters Sponsor	\$2,000
_____	Wheelchair Division Sponsor	\$1,500
_____	First Finishers Sponsor	\$1,000
_____	Water Station Sponsor	\$500
_____	Entertainment Sponsor	\$500

Use the same logo as last year (circle one): **YES** **NO**

If using different logo, email new logo to: noalmi@chc.net

T-Shirt size (circle one): **S** **M** **L** **XL** **XXL**

Payment methods:

- _____ Payment enclosed
- _____ Invoice now for total amount
- _____ Call to set up a payment schedule

In-Kind Sponsors Only:

- _____ Call to schedule advertising and/or services being provided

Please return to:

Med Center Health 10K Classic
P. O. Box 1175
Bowling Green, KY 42102-1175
Phone: (270) 796-2141
Fax: (270) 745-0683

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Principal Sponsor Benefits (\$10,000):

- Industry Exclusivity
- Logo on Official Race Brochures
- Full-page ad in Official Race Magazine
- Logo on Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Health and Fitness Expo Booth
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
- Logo on Start and Finish Banners

Chip Timing Sponsor Benefits (\$7,500):

- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Logo on Official Race Posters
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Health and Fitness Expo Booth
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- Logo on Start and Finish Banners

Corporate Sponsor Benefits (\$5,000):

- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
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Pasta Party Sponsor Benefits (\$5,000):

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- Exclusive pasta party sponsor title: The *(sponsor)* Pasta Party
- Product and/or Information Placement during Pasta Party
- Logo on Official Race Brochures
- Half-page ad in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Logo on television commercial
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo
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Media Sponsor Benefits (\$5,000):

- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (10)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Supporting Sponsor Benefits (\$3,000):

- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (5)
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Volunteer T-Shirt Sponsor Benefits (\$2,500):

- Logo exclusively on Volunteer t-shirts
- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Senior Grand Master's (60 +) (Sponsor Benefits (\$2,000):

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- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Grand Master's (50 +) Sponsor Benefits (\$2,000):

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Master's (40 +) Sponsor Benefits (\$2,000):

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (3)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

First Warren Co. Finishers Sponsor Benefits (\$1,000):

- Logo in Official Race Magazine
- Complimentary Entries in any Race Event (2)
- Logo on 10K Official Website
- Coupon/Information available at Health & Fitness Expo
- Right to use 10K Official Logo

Water Station Sponsor Benefits (\$500):

- Logo on 8 foot banner at Water Station
- Logo in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Logo

Entertainment Sponsor Benefits (\$500):

- Logo in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Logo
- Periodic sponsor recognition announcement on race day

Wheelchair Division Sponsor Benefits (\$1,500):

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- Logo on Official Race Brochures
- Logo in Official Race Magazine
- Logo on Official Race t-shirts
- Logo on 10K Classic Race Bibs
- Logo on 10K Official Website
- Right to use 10K Official Logo

Children's Classic Division Sponsor Benefits (\$2,000):

- Exclusive Children's Classic t-shirts with logo on back
- Exclusive signage on Children's Classic banner
- ¼- page ad in Official Race Magazine
- Logo on 10K Official Website
- Right to use 10K Official Children's Classic Logo